



# VIP STUDIO SESSIONS



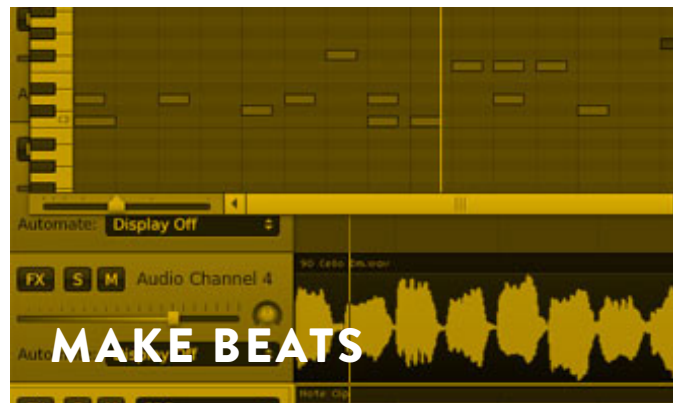
VIP STUDIO SESSIONS GIVES YOU EVERYTHING YOU NEED TO

**Help young people create, produce and release their own music**

— INCLUDES A COMPLETE ONLINE RECORDING STUDIO —



**WRITE LYRICS & SONGS**



**MAKE BEATS**



**RECORD & MIX**



**RELEASE & PROMOTE**

**It's perfect for KS3, BTEC and GCSE**

— or just to help more young people get into creative music —

FOR MORE INFORMATION GO TO

[www.charanga.com/vip-studio-sessions](http://www.charanga.com/vip-studio-sessions)

*"Yr 10 loved it! They've been going on about it for ages. They've all got computers and the internet and now they've got the tools to log in and create music at home."*

— Teacher, New Rickstones Academy

*"The workshops were great and the level of engagement and sense of achievement very high."*

— Head of Education, The St Aubyn Centre

# YOUNG PEOPLE

VIP Studio Sessions gives you everything you need to create, produce and release your own music including an online recording studio



## MAKE BEATS

Learn to produce beats in styles such as Hip Hop, House, Grime, Dubstep, and more. You'll start from the basics of how to load up your software all the way through to finishing a track, ready to play in a club or work with a vocalist.

## RECORD & MIX

Learn how to produce finished music starting from the basics of how to get set up and use the online recording studio, going all the way through to how to record vocalists & musicians, how to make your tracks sound great and to get them ready for the world to hear.

## WRITE LYRICS & SONGS

Here you'll learn how to write lyrics and come up with song ideas. Progressing all the way through from developing concepts, to performing live and making sure you're ready to get in the studio.

## RELEASE & PROMOTE

Find out how to release, promote and share your music and understand the music business. Learn the best ways to get your music heard, look at music in the modern world and get professional feedback and career advice about the music industry

# ONLINE RECORDING STUDIO

VIP's powerful Soundation online music studio with recording, effects, virtual instruments and over 700 free loops and sounds.

Soundation is a revolutionary sequencer and audio recording programme that lives entirely online, in the cloud. It works on any computer with internet access (Mac or PC) and doesn't require any hardware setup and there are no problems making the software run.

## There's so much you can do with this online recording studio:

- Manipulate existing audio loops (provided with the software)
- Import audio files from your computer
- Create new audio by recording straight into Soundation (you can use your computer's microphone, or a USB microphone, or a more complex audio interface setup)
- Play MIDI data straight into Soundation (a virtual instrument sound library is included)
- Mix and add effects (reverb/EQ/compression etc)
- Build up multi-track sequences
- Save and store your work online, or export it as a file from the web onto your hard drive

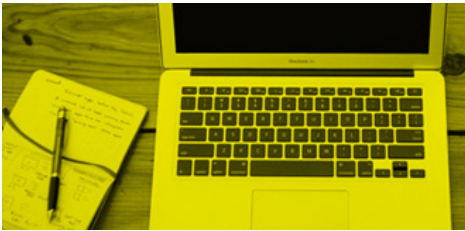


# TEACHERS / MUSIC LEADERS

VIP is an excellent tool for KS3, BTEC and GCSE and to encourage more young people to get into music.

The teachers side of VIP is probably the most comprehensive resource ever produced to support the teaching of contemporary music genres. The online recording studio also turns every ordinary PC/Mac in or out of school into a music computer and young people can use it 24/7 anywhere they can get online.

## Teaching with the VIP Programme



### Setting Up and Managing VIP Projects

- Setting goals & achieving what young people want
- Schedules and Timings, Group Sizes
- Project Plans - Rap Project
- Project Plans - Rap & Beats with a Motivation and Literacy Focus
- Project Plans - Open Access Beat Making Club



### Making Beats – A Teacher’s Guide

- Beatmaking – An Introduction
- Choosing an inspirational track
- Getting Set Up to Make Beats
- Focusing on the drum part
- Fleshing out the beat



### Lyrics and Songwriting – A Teacher’s Guide

- Writing a Rap – An Introduction
- Choosing your words
- Choosing the subject matter
- Rhyme basics: Introducing the Rhyme Guide
- Using the Alphabet Technique
- The importance of story telling
- Rapping out loud
- Complete the rap
- Sharing the work
- Advanced rap techniques
- Talk to the Beat (Non-Rhyming Freestyles)
- One-off Lyrics Workshop Ideas



### Record and Mix – A Teacher’s Guide

- The basics of getting a good sound
- Recording raps & making them sound good
- Mixing
- Using Effects



### Release and Promote – A Teacher’s Guide

- Performance
- Quality Control & Releasing Music
- Project Branding: Names, Artwork, Videos, Releasing it!



# VIP STUDIO SESSIONS

## Getting Started with VIP Studio Sessions

### VIP Licences

To use VIP your school, other learning establishment or project, needs a licence. Each licence provides access for up to 3 teachers/music leaders and up to 200 young people.

### Costs

£595 + VAT per annum.

### Where to get your licence

Your local VIP co-ordinator is Marina Dussek

Contact Marina to obtain your licence and start the simple set-up process

Email: [marinadussek@charanga.com](mailto:marinadussek@charanga.com)

Phone: 01273 823900

Marina will also be on hand to offer training and to help with any queries once you're up and running.

### More about getting started

We're keen to help you get started in the easiest possible way so once you've got your VIP licence we will set things up for you. We'll ask for a few details of who you think will be using VIP and we'll set up all the appropriate logins and provide you with the details so you're ready to go. You can always amend and add more users as you go along.

## Workshops

Our VIP Studio Sessions workshops are a great way to kick start the VIP programme. They help tailor VIP to your own particular circumstances and provide a deeper insight into the music genres covered by the programme. Contact Marina Dussek for details.

## Further information

For VIP licence and workshop enquiries please contact Marina Dussek:

Email: [marinadussek@charanga.com](mailto:marinadussek@charanga.com)

Phone: 01273 823900

For more information about Charanga and VIP Studio Sessions go to

[www.charanga.com](http://www.charanga.com)